Taxi Tariff Comparison

| DISTRICT | NUMBER OF MILES | 6 |
| :--- | :--- | :---: |
| SOUTHAMPTON | Pull off $£ 2.80$ for first 110 metres <br> 20p each 110 metres thereafter until <br> distance travelled of 330 metres <br> 20 p each 195 thereafter | 12.76 |
| PORTSMOUTH | Pull off $£ 2.20$ for the first 274 metres (or <br> 51.43 seconds) 20p each 182.88 metres <br> until fare reaches $£ 12.60$ <br> $20 p$ each 141.73 metres thereafter | 12.46 |
| GOSPORT | Pull off $£ 2.20$ for first 199 metres <br> $20 p$ each 178 metres thereafter | 12.80 |
| FAREHAM <br> (EXISTING) | Pull off $£ 2.20$ for first 190 metres <br> $20 p ~ e a c h ~$ <br> 190 metres thereafter | 12.20 |

Examples of effect of different increases to tariff

|  | NUMBER OF MILES | 6 <br> $£$ |
| :--- | :--- | :---: |
| FAREHAM EXISTING | Pull off $£ 2.20$ for first 190 metres <br> 20p each 190 metres thereafter | 12.20 |
| FAREHAM <br> (reduced distance1) | Pull off $£ 2.20$ for the first 190 metres <br> 20p each 185 metres thereafter | 12.44 <br> $+1.7 \%$ |
| FAREHAM <br> (reduced distance2) | Pull off $£ 2.20$ for first 190 metres <br> 20p each 180 metres thereafter | 12.72 <br> $+4.3 \%$ |
| FAREHAM <br> CONSULTATION <br> RESPONSE | Pull off $£ 2.40$ for the first 190 metres <br> 20p each 190 metres thereafter | 12.40 <br> $+1.6 \%$ |

NB The percentage increase in fare decreases as the journey length increases.

